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## Prominent Speakers Kick Off UNH Campaign Events

By [Kim Billings](#)  
UNH News Bureau

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DURHAM, N.H. -- Three distinguished speakers whose expertise reflects areas of excellence at the university will be featured at the kickoff event for *The Next Horizon: the Campaign for the University of New Hampshire* Saturday, Oct. 2, beginning at 9 a.m. at the Whittemore Center in Durham.

The event celebrates the launch of a \$100-million campaign, the largest in UNH history, in support of student scholarships and programs, faculty development and technological improvements on campus.

Judson D. Hale Sr., editor-in-chief of *Yankee* magazine and *The Old Farmer's Almanac*, will present, "A Place Like No Other," thoughts on what makes New England unique. Hale joined Yankee Publishing in 1958, and rose to the rank of editor by 1970. He is *Yankee's* second editor since 1935.

Hale is a much sought-after authority on New England traditions and culture; he appears each fall on hundreds of radio and television shows around the country, including the "Today" show, "Good Morning America," and "Late Night with Conan O'Brien." He is the author of *Inside New England* and an autobiography, *The Education of a Yankee*; and has edited a number of books including, *The Best of Yankee Magazine*, *The Best of the Old Farmer's Almanac: The first 200 Years*, and *The Old Farmer's Almanac Book of Everyday Advice*.

Hamilton McCubbin, professor in the Department of Child and Family Studies and the director of the Institute for the Study of Resiliency in Families at the University of Wisconsin in Madison, will speak about the challenges and opportunities facing today's families in a presentation titled, "Family Matters."

McCubbin currently serves as dean of Family Sciences at Zayed University, United Arab Emirates; and is the author or co-author of 17 books and more than 100 journal articles and chapters on family stress, coping and resiliency. McCubbin completed postdoctoral studies at Yale University, the University of Minnesota as a Bush Fellow, and at the Center for Advanced Study

in the Behavioral Sciences as a Mellon Fellow at Stanford University.

Daniel S. Goldin, top administrator for the National Aeronautics and Space Administration (NASA), has transformed the agency during his seven-year tenure with a "better, cheaper, faster" approach. Goldin has escalated the number of NASA's successful missions and markedly reduced the agency's budgets without jeopardizing safety. In naming Goldin one of the 100 most influential men in government, the *National Journal* wrote that Goldin is considered a "brilliant visionary who brought NASA back from the brink of a black hole." Goldin will present, "Beyond the Final Frontier," an insider's view of the past and future of space exploration.

In conjunction with the presentations, the University of New Hampshire will also showcase three of its outstanding programs. Videos will preview of the first-ever encyclopedia of New England culture, which is being created by the Center for the Humanities; examine UNH's Child Study and Development Center, a national model for child care; and provide an update on a satellite now being built by UNH students and faculty.

After the presentations, Governor Jeanne Shaheen, honorary co-chair for The Next Horizon Campaign, will officially launch the \$100 million campaign. A picnic lunch for all guests will follow at the Whittemore Center. The kick-off is free and open to the public. Call 862-1461 to reserve a space.

*September 21, 1999*

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